



Dairy Farmers of Nova Scotia
4060 Highway 236
Lower Truro NS B6L 1J9
Phone: (902) 893-6455
Fax: (902) 897-9768
www.dfns.ca

NEWSLETTER ADVERTISING GUIDELINES

Dairy Farmers of Nova Scotia publishes a monthly newsletter for dairy producers in Nova Scotia and our industry partners.

Advertising and inserts are accepted and must be of interest and relevant to the dairy industry. DFNS reserves the right to refuse ads or inserts. Rates and circulation are as follows:

Circulation

- Approximately 215 members of DFNS, mailed following the Quota Exchange each month.
- Electronic version sent by request to producers, industry contacts, and producer organizations across Canada.
- Full electronic version on DFNS website.

Deadline

The deadline for our receipt of ads or inserts is the 15th of the month of publication. Please supply camera-ready art in jpeg or MS Word format.

Advertising Rates (*rates do not include HST*)

Full Page (10.5" x 8")	\$400
Half Page (5" x 8")	\$225
1/4 Page (5" x 3.75")	\$120
1/8 Page (2.25" x 3.75") (business card size)	\$65

Multiple insertion discount of 10% applies to three consecutive months or more.

Inserts are considered full page rate. Copies of inserts can be made by DFNS at the additional cost of 10 cents/page.

Contact

Jennifer Walters
902-893-6455, ext 6
jwalters@dfns.ca